

Goma Pendrive

Original **Pendrive** con forma de **goma**, marca Alzheimer y con el eslogan "Tus recuerdos, guárdalos".



Devices which double as USB memory sticks were designed to help New Zealanders realize how important our memories are...and how difficult life can be for those living with this disease. With a purpose for everyday use, the constant reminder of Alzheimer's New Zealand's importance was distributed amongst various local organizations, local politicians, and the public. The message displayed on the top of the eraser is: Alzheimer's means your memories. Save them. On the reverse side was the Alzheimer's New Zealand logo and website, for where anyone can find more information and support. alzheimers.org.nz

[Visto](#)